ORDER

Orders Order / Rev: 725334 06398435 Alt Order #: OBAMA FOR AMERICA Product Desc: **KARE** 2272 Estimate: Flight Dates: 10/27/12 - 11/06/12 Primary AE: Jim Quinn Sales Office: Original Date / Rev: 11/01/12 / 11/01/12 T-PHI Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW WEEKLY Billing Cycle: Washington, DC 20007 15% Agency Commission: Advertiser Obama/D/President Name: A35+ New Business Thru: Demographic:

Order Separation:

Advertiser External ID: Agency External ID:

5						
Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/22/12	10/28/12	1	\$2,900.00	\$2,465.00		
10/29/12	11/04/12	28	\$94,300.00	\$80,155.00		
11/05/12	11/11/12	15	\$61,400.00	\$52,190.00		

P-2

AGY, GEN, POL

Product Codes:

Revenue Codes:

Priority:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$2,900.00	\$2,465.00	0.00
November 2012	43	\$155,700.00	\$132,345.00	0.00
Totals	44	\$158 600 00	\$134 810 00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

PL-Presidential, Political, PL-Federal

	Ln Cl	n Stai	t End	Inventory Code	e Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
-			0/12 11/02/12	M-F 6-7a	CM	6-7a		MTWTF	1:00		\$2,000.00 P-4	0.00 NM	2	\$4,000.00
	i iv-	NL 10/28	0/12 11/02/12	KARE 11 Sunris		0-7 a		IVII VV I I'	1.00	_	\$2,000.00 F-4	U.UU INIVI	2	\$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Dot	ina						
	Wook	10/29/12	11/04/12	MTWTF		\$2,000.00	Rat	0.00						
-	2 KA		5/12 11/06/12		CM	φ2,000.00 6-7a		MT	1:00	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	2 10	NL 11/00	0/12 11/00/12	KARE 11 Sunris		0-7 a		WII	1.00	'	\$2,000.00 F-4	U.UU INIVI	'	\$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rat	ina						
	Week	11/05/12	11/11/12	MT	<u>30013/Week</u>	\$2,000.00		0.00						
-	3 KA		9/12 11/02/12	Today Show	CM	7-9a		MTWTF	1:00	- 2	\$1,800.00 P-4	0.00 NM	3	\$5,400.00
	3 10	NL 10/28	0/12 11/02/12	Today Show	Civi	1-9a		IVII VV I I'	1.00	3	\$1,000.00 F-4	U.UU INIVI	3	\$5,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rat	ina						
	Week	10/29/12	11/04/12	MTWTF	<u>3pois/week</u>			111 <u>9</u> 1.00						
-	4 KA		5/12 11/06/12	Today Show	CM	7-9a		MT	1:00	2	\$2,000.00 P-4	0.00 NM	2	\$4,000.00
	4 10-	IXL 11/00	712 11/00/12	Today Show	Civi	1-3a		WII	1.00	_	\$2,000.00T ⁻⁴	U.UU INIVI		ψ4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rat	ina						
	Week	11/05/12	11/11/12	MT		\$2,000.00		0.00						
-	5 KA		9/12 11/02/12		CM	10-11a		MTWTF	1:00	1	\$250.00 P-2	0.00 NM	1	\$250.00
	3 10	NL 10/28	0/12 11/02/12	TODAY	Civi	10-11a		IVII VV I I'	1.00	'	φ230.00 F-2	U.UU INIVI	'	φ230.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rat	ina						
	Week	10/29/12	11/04/12	MTWTF	<u> </u>	\$250.00		0.00						
-	6 KA		5/12 11/06/12		CM	3-4p		MT	1:00	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
	0 10	11/00	,, 12 11/00/12	DR OZ	Civi	0 1 p		1411	1.00	2	Ψ1,000.00 Γ-4	O.OO INIVI	_	Ψ2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rat	ina						
		Start Date	Lilu Dale	vveekuays	Spots/week	Naie	nal	ii i <u>y</u>					l	

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Order / Rev: 725334 Advertiser: Obama/D/President

Alt Order #: 06398435 Product Desc: OBAMA FOR AMERICA KARE

Flight Dates: 10/27/12 - 11/06/12 Estimate: 2272

Ln Ch Start End	Inventory Code	e Break	Start/End 7	Γime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
6 KARE 11/05/12 11/0	7/12 M-F 3-4p DR OZ	СМ	3-4p	МГ	1:00	2 \$1,000.00 P-4	0.00 NM	2	\$2,000.00
Start Date End D Week: 11/05/12 11/11/		Spots/Week 2	Rate \$1,000.00	Rating 0.00					
7 KARE 10/29/12 11/0		СМ	3-4p	МГЖГЕ	1:00	2 \$1,350.00 P-4	0.00 NM	2	\$2,700.00
Start Date End D Week: 10/29/12 11/04	ate Weekdays	Spots/Week	Rate	Rating 0.00					
8 KARE 10/29/12 11/04		CM	\$1,350.00 430-5P	МГЖГЕ	1:00	3 \$2,700.00 P-4	0.00 NM	3	\$8,100.00
Start Date End D	Jeopardy ate <u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/	12 MTWTF		\$2,700.00	0.00	4.00	0. 000 000 00 00 10 4	0.00 NIM		#4.000.00
9 KARE 11/05/12 11/0	Jeopardy	СМ	430-5P	МТ	1:00	2 \$2,000.00 P-4	0.00 NM	2	\$4,000.00
Start Date End D Week: 11/05/12 11/11/		Spots/Week 2	Rate \$2,000.00	Rating 0.00					
10 KARE 11/05/12 11/0	/12 M-F 5-530p KARE 11 5 New	CM	5-530p	M	1:00	2 \$3,600.00 P-4	0.00 NM	2	\$7,200.00
Start Date End D Week: 11/05/12 11/11/		Spots/Week	Rate \$3,600.00	Rating 0.00					
11 KARE 10/29/12 11/0	/12 M-F 5-530p	CM	5-530p	MTWTF	1:00	1 \$3,950.00 P-4	0.00 NM	1	\$3,950.00
Start Date End D	KARE 11 5 New ate Weekdays	s Spots/Week	Rate	Rating					
Week: 10/29/12 11/04		1	\$3,950.00	0.00					
12 KARE 10/29/12 11/0	/12 M-F 6-630p KARE 11 6 New	CM rs	6-630p	МГЖГБ	1:00	3 \$3,950.00 P-4	0.00 NM	3	\$11,850.00
Start Date End D Week: 10/29/12 11/04		Spots/Week 3	Rate \$3,950.00	Rating 0.00					
13 KARE 11/05/12 11/0	/12 M-F 6-630p KARE 11 6 New	CM	6-630p	M	1:00	1 \$3,600.00 P-4	0.00 NM	1	\$3,600.00
Start Date End D Week: 11/05/12 11/11	ate Weekdays	Spots/Week	Rate \$3,600.00	Rating 0.00					
14 KARE 10/27/12 10/2	· <u>-</u>	CM	6-630P	S-	1:00	1 \$2,900.00 P-4	0.00 NM	1	\$2,900.00
Start Date End D		Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/	12S-	1	\$2,900.00	0.00					
N15 KARE 11/05/12 11/0	/12 M-F 630-7p Entertainment T	CM onight	630pm-7pm	M	1:00	1 \$6,000.00 P-4	0.00 NM	1	\$6,000.00
<u>Start Date</u> <u>End D</u> Week: 11/05/12 <u>11/11</u>		Spots/Week 1	Rate \$6,000.00	Rating 0.00					
16 KARE 10/29/12 11/0	/12 M-F 10-1035p KARE News 10p	CM	10-1035P	МГWГF	1:00	2 \$6,750.00 P-4	0.00 NM	2	\$13,500.00
Start Date End D Week: 10/29/12 11/04	ate <u>Weekdays</u>	Spots/Week	Rate \$6,750.00	Rating 0.00					
N17 KARE 11/05/12 11/05	· -	CM	10-1035P	M	1:00	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
Start Date End D	ate <u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/ 18 KARE 11/04/12 11/04	·-	lews CM	\$6,000.00 1030-1105P	0.00	1:00	1 \$6,750.00 P-4	0.00 NM	1	\$6,750.00
0 5 . 5 . 15	Post NFL Late N	lews	-	5					
Start Date End D Week: 10/29/12 11/04/		Spots/Week 1	Rate \$6,750.00	Rating 0.00					
19 KARE 10/29/12 11/0	/12 Tonight Show Tonight Show	СМ	1035pm-113	35pm MTWTF	1:00	3 \$1,300.00 P-2	0.00 NM	3	\$3,900.00
Start Date End D Week: 10/29/12 11/04		Spots/Week 3	Rate \$1,300.00	Rating 0.00					
20 KARE 11/05/12 11/0	/12 Tonight Show	СМ		35pm M	1:00	1 \$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Date End D	Tonight Show <u>Weekdays</u>	Spots/Week	Rate	Rating					

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Order / Rev: 725334

06209425

Obama/D/President

Alt Order #: 06398435

Product Desc: OBAMA FOR AMERICA

Advertiser:

KARE

Flight Dates: 10/27/12 - 11/06/12

Estimate: 2272

Ln Ch Start End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
20 KARE 11/05/12 11/05/12	Tonight Show	CM	1035pm-113	35pm M	1:00	1 \$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Date End Date	Tonight Show Weekdays	Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	M	1	\$2,000.00	0.00					
21 KARE 10/29/12 10/29/12	Mon Prime	CM	658-9P	M	1:00	1 \$9,500.00 P-2	0.00 NM	1	\$9,500.00
	THE VOICE		(6:58 PM-9:0	,					
Start Date End Date Week: 10/29/12 11/04/12	Weekdays M	Spots/Week 1	Rate \$9,500.00	Rating 0.00					
22 KARE 11/05/12 11/05/12	112	CM	658-9P	M	1:00	1 \$12,000.00 P-2	0.00 NM	1	\$12,000.00
22 10 112 11/00/12 11/00/12	THE VOICE	0	(6:58 PM-9:0		1.00	1 \$12,000.001 2	0.00 14111	·	Ψ12,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	M		\$12,000.00	0.00					
23 KARE 10/29/12 10/29/12	Mon Prime	CM	9-10P	M	1:00	1 \$9,000.00 P-4	0.00 NM	1	\$9,000.00
Start Data Fred Data	REVOLUTION	Cnoto/Mook	(9:00 PM-10						
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$9,000.00	Rating 0.00					
24 KARE 11/05/12 11/05/12	Mon Prime	CM	9-10P	M	1:00	1 \$12,600.00 P-4	0.00 NM	1	\$12,600.00
	REVOLUTION		(9:00 PM-10	:00 PM)					
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	M		\$12,600.00	0.00					_
25 KARE 11/04/12 11/04/12	NFL Regular Sea		715-1030p	S	1:00	1 \$10,000.00 P-2	0.00 NM	1	\$10,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	S		\$10,000.00	0.00					
26 KARE 10/30/12 11/02/12	M-F 430-5p	СМ	430-5P	- TWTF	1:00	1 \$2,700.00 P-4	0.00 NM	1	\$2,700.00
	Jeopardy								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	- TWTF	1	\$2,700.00	0.00					
27 KARE 10/30/12 11/02/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	- TWTF	1:00	2 \$1,100.00 P-4	0.00 NM	2	\$2,200.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	- TWTF		\$1,100.00	0.00					
28 KARE 10/30/12 11/02/12	M-F 1-2p	CM	1P-2P	- ТWГF	1:00	1 \$500.00 P-4	0.00 NM	1	\$500.00
	Rachel Ray								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	- TWГF	1	\$500.00	0.00					

Totals 44 \$158,600.00